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ТРАНСФОРМАЦИЯ ПРОДУКТОВ В ЭЛИТНОМ СЕГМЕНТЕ
ШВЕДСКИЙ ОПЫТ
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ОТ ТРАДИЦИОННЫХ МЕТОДОВ В АРХИТЕКТУРЕ
К ПРОГРАММИРОВАНИЮ СМЫСЛОВ И КОНЦЕПТУАЛЬНЫХ ПАРАМЕТРОВ
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SEMRÉN & MÅNSSON ARKITEKTER AB
Stockholm
Göteborg

SEMRÉN & MÅNSSON INTERNATIONAL AB
St. Petersburg
Moscow
Szczecin

ZYNKA BIM AB
Stockholm
Göteborg
Malmö

ZYNKA VISUAL AB
Göteborg



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Sustainability

SOCIAL – ECONOMICAL – ECOLOGICAL

ECONOMICAL SUSTAINABILITY

Generic structures
Shared functions and services
Low maintenance
Durable materials
Sharing economy



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SOCIAL SUSTAINABILITY

- Neutral meeting places
- Accessible and public recreation
- Active ground floors
- Mixed target groups
- Bridging programs (food, culture, sports)
- Accessible services and mobility



ECOLOGICAL SUSTAINABILITY

Life Cycle Analysis
Blue and green structure
Non-toxic materials

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KARLASTADEN

Soon a new vivid neighbourhood with the tallest skyscraper in the Nordic countries as the centrepiece.

325 000 SQM
RESIDENTIALS, OFFICES, HOTEL AND
CONFERENCE, CULTURE, SCHOOLS,
CARE CENTRE

CONTRACTOR PEAB AND CLARION, 2012

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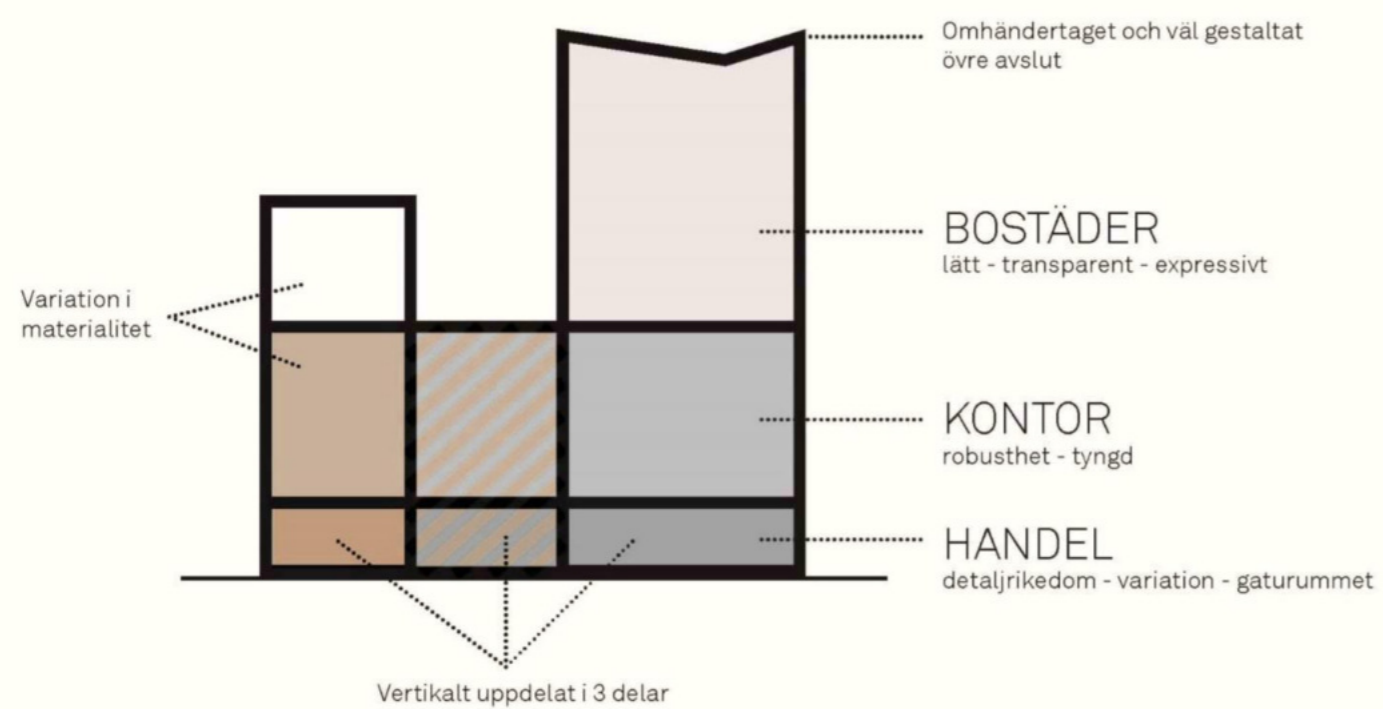
KARLASTADEN BYGGNAD 3 GÖTEBORG

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MIXED-USE

NEIGHBORHOOD DEVELOPMENT

DIGITAL PROCESS









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ICON VÄXJÖ

Icon is a new landmark of the city that revitalises existing sports cluster and pave the way for further residential development in the area.

37 000 SQM
RESIDENTIAL, RETAIL, OFFICES, SPA, HIGH-SCHOOL AND PRE-SCHOOL

CONTRACTOR APP PROPERTIES, CONSTRUCTED IN 2018









FORIVER

Moscow

FORIVER is an important concept for the city of redevelopment of an industrial area in the central part of Moscow on Simonovskaya embankment.

281 611 SQM

MIXED-USE: RESIDENTIAL, RETAIL,
KINDERGARTEN, EMBANKMENT, LANDSCAPE

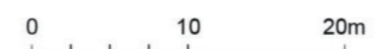






Р	177,06
	245,83
	245,83

Р	169,01
	259,14
	286,36





SAN-GALLY PARK

Saint-Petersburg

The San Gally project is a comfortable residential complex near the Park of the same name in the historical center of Saint Petersburg with private green rooftop.

30 102 SQM

MIXED-USE: RESIDENTIAL, RETAIL, COLLECTIVE
ACTIVITIES









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Teakväggen löper genom hotellens två längsta
loungerna, via receptionen och restaurangen till bar- och
utgår en i ena väggen, väl synlig genom planens öppna plan.

TEXTUR SAM
KONSTRUKTION
KONSTRUKTION
I VÄGGEN!

MON
MATERIAL
STEN?

• TÖA
• TRÄ/MATERIAL
• TRÄ/TRÄ

VARA I?

